

Friends of Te Wairoa

# Wairoa River

- 2nd longest in Auckland.
- Source of much of Aucklands drinking water.
- Navigable to Clevedon.
- Riparian margins largely in private ownership.
- Changing land use from farming to lifestyle block.





Hunua Range Regional Park



This natural masterpiece is cared for by the Auckland Regional Council



# Friends of Te Wairoa



# Predator Free Franklin



# Bait and Trap Events

- Based on a successful formula used by Whakaupoko Landcare over several years.
- Held in an undercover area usually a public amenity, school, community nursery, private residence.
- Advertising through local media and existing community networks.
- Word of mouth works well.



# Bait and Trap Events

- Generally weekend
- 50-100 people attend
- Registration and contact details
- Group education session 60 mins.
- Personalised advice
- Supplies of bait and traps

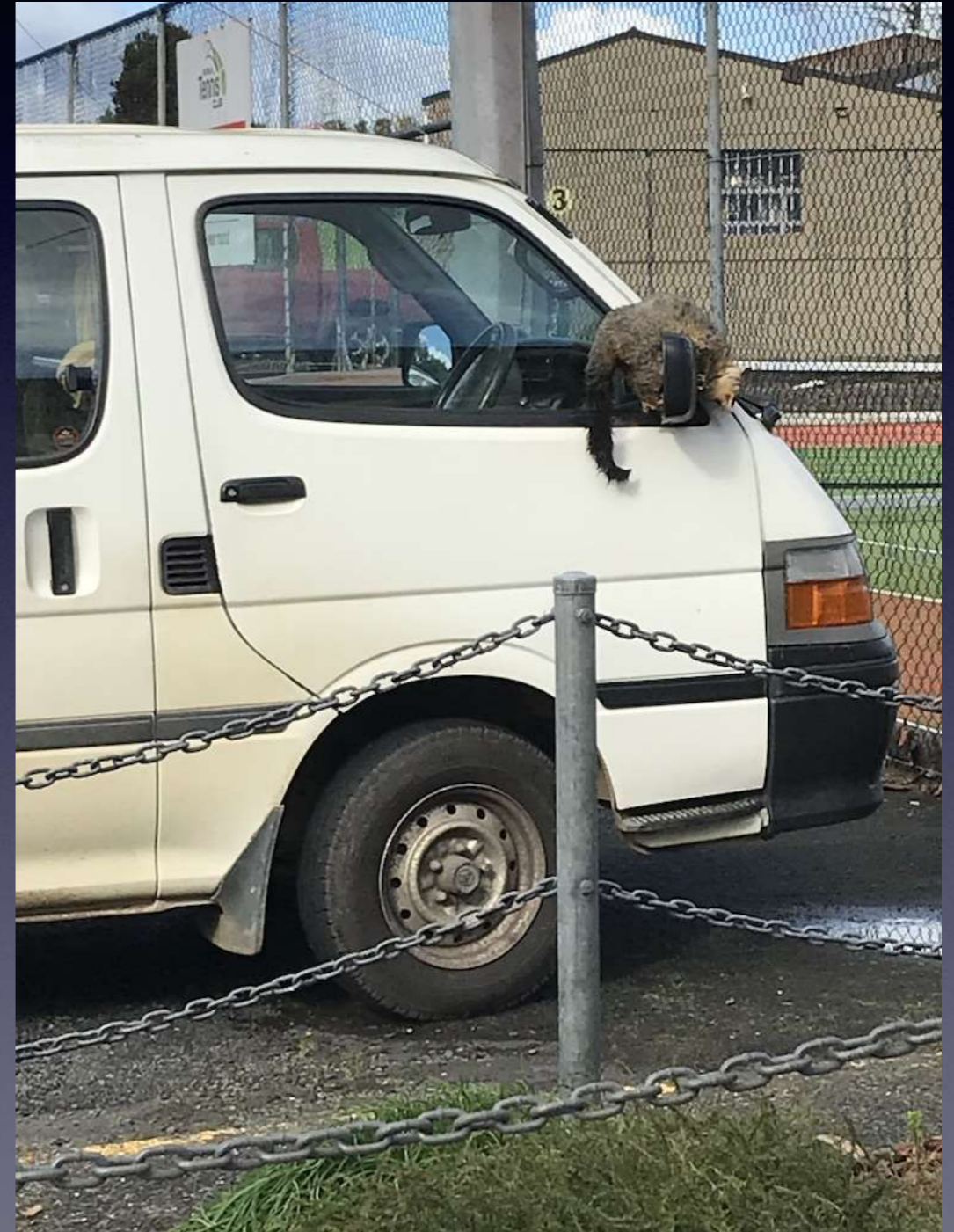


# Predator Free Franklin



# Results to date

- Almost overwhelming initial enthusiasm.
- Large turnouts and plenty of community engagement.
- Database of around 800 residences (5-10% of all residences) that have taken supplies and started or expanded a predator control program.
- Mostly rural properties covering a very large area.



# Challenges

- **Maintaining enthusiasm long term**
- Giving away bait and traps is ineffective unless it comes with long term behaviour change.
- Collected details of attendees at B&T days picking up supplies so we can keep in touch with them. Send regular (4-5 times a year) reminder emails in a magazine format (PFNZ) with local good news stories and updates on upcoming B&T days.
- Developing a website ( <https://predatorfreefranklin.nz>) as resource hub for the area.
- Collaborating with Trap NZ in their app development.

# Challenges

- **Resupply**
- Repeat Bait and Trap days but difficult to scale up to multiple times a year at each site. Very relevant early in the program but importance diminishes over time.
- Covering a large area so need multiple storage depots. Differs from place to place (local contractor, fire brigade, school, nursery).
- **Extending the reach**
- B&T days are great but are a one trick pony. Explore different methods of engaging people (ie schools, youth, social media).

# Challenges

- **Funding**
- Short term funding is inadequate.
- We have been far too successful and don't have sufficient money to expand. What we have left will be needed to supply those already on the database.
- Bait and traps make up 85-90% of spending, its front loaded and rural properties need a bit of hardware.
- Using salary from the community coordinator fund to design and implement a follow up system that scales across Franklin.
- Long term funding is uncertain making it difficult to plan.
- As we are making long term commitments to our communities we are at risk of being hung out to dry if priorities change.

# Outcomes? Bird Monitoring



# Ferrets



# Ferrets

